



Greetings!

On September 28, 2024 the Point of Rocks Ruritan Club will host our **annual Art at the Point festival**. This festival features the best live music, visual artists and crafters in the region amidst a unique, home-town, family atmosphere that only Point of Rocks can offer. We are very excited about this event and are eager to continue its success for the community!

We are sending this letter to you because we need your help. In order to make this event successful, **we invite you to consider a sponsorship**. We have different levels of sponsorship to suit your needs and look forward to promoting your business at the Point of Rocks' own Art at the Point.

Thank you for your consideration. We are grateful for your support in growing this community tradition.

Sincerely,

Pamela Lesch and Mary Beth Gayle  
Chairs, Art at the Point Marketing & Sponsorship  
[www.pointofrocksmd.org](http://www.pointofrocksmd.org)

**SPONSOR FORM:**

**Companies, Families, and/or Individuals**

**Sponsorship Contact: Pamela Lesch & Mary Beth Gayle- [artatthepoint@gmail.com](mailto:artatthepoint@gmail.com)**

**Name (as it should appear for printing purposes):** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Gold Level (\$500):**

- Benefits of Silver Level, plus:
- Prominent placement on event banner the day of the event
- Your own exclusive vendor table at event (for promotion only)
- One full page in the POR community newsletter
- Four complimentary Art at the Point t-shirts

**Silver Level (\$250):**

- Benefits of Bronze Level, plus:
- One half page ad in the POR community newsletter
- Two complimentary Art at the Point t-shirts

**Bronze Level (\$100):**

- Benefits of Supporter level, plus:
- Placement on event banner the day of the event
- One business card size ad (2" x 3") in the POR community newsletter

**Supporter Level (Up to \$50):**

- Name recognition on the Ruritan website and link to your website
- Company Name and Logo on all online advertising
- Social media shout out

Payment may be made through PayPal at [www.pointofrocksmid.org](http://www.pointofrocksmid.org) or return this form along with applicable donations (checks made payable to POR Ruritan Club) to: POR Ruritan Club, Inc., P.O. Box 135, Point of Rocks, MD 21777

\* Community newsletter, 'The Whistle Stop' delivers to 700 homes in Point of Rocks and Tuscarora, MD

**ALL PAYMENTS to be received by September 1, 2024.**

**Thank you for your support!**